



#### Advancing Sustainable Communities in Metro Boston:

# **Engagement Tools & Strategies**

Amy Cotter | Metropolitan Area Planning Council | January 29, 2015

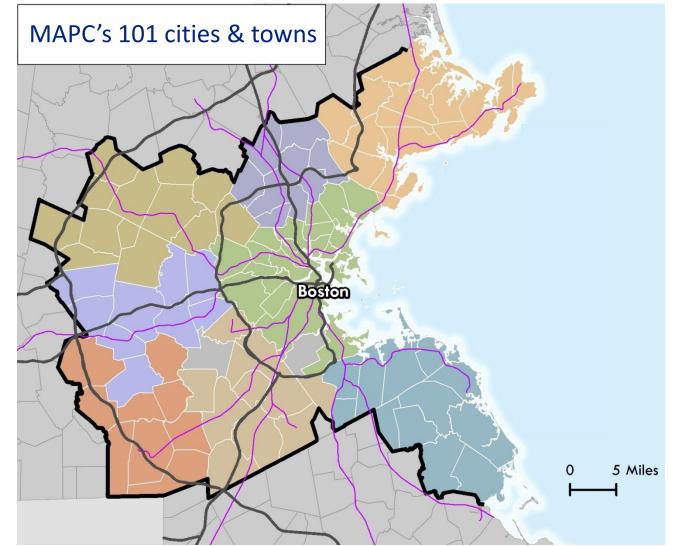




#### The MAPC Region

As of 2010, our region had:

- Nearly 3.2 million residents
- 1.8 million jobs
- 1,440 square miles





### MetroFuture: By 2030, we will...

Be responsible stewards of our resources, passing on an environmentally, financially, and socially sustainable region to our children.

Involve more people in making the decisions that shape their lives.

Build safe, healthy, and welcoming communities.

Give people affordable and convenient options for where they live, work, and play.

NON TIG 7





Ensure that all residents fairly share the costs and benefits of the region's growth.

Men man all the man stranger was

Land bout and the hell his

Create a world-class region that is vibrant, competitive, and connected.

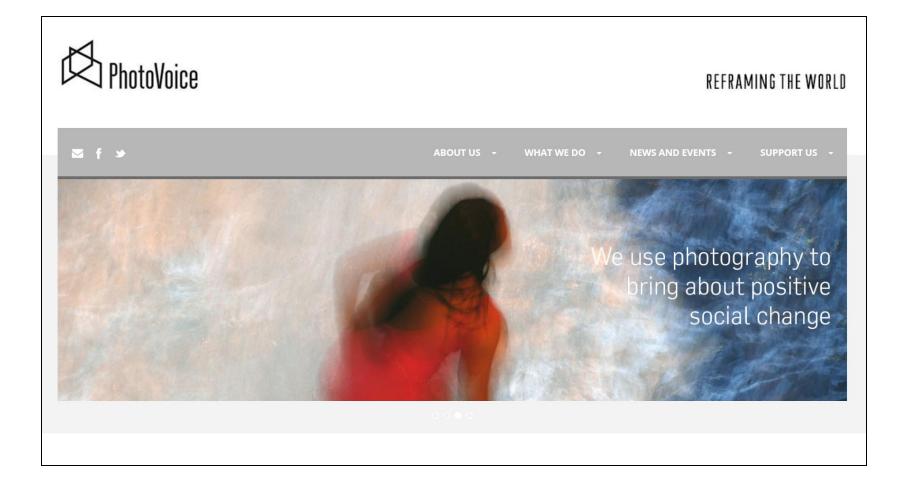


- Local zoning changes
- Local, state and federal investment in catalytic projects
- Innovation in public management
- Public-private-philanthropic partnerships
- Preservation of the region's assets, from affordable housing units to farmland
- Active, engaged new leaders
- Policy change
- Political will
- And more....





**PhotoVoice** 





#### PhotoVoice



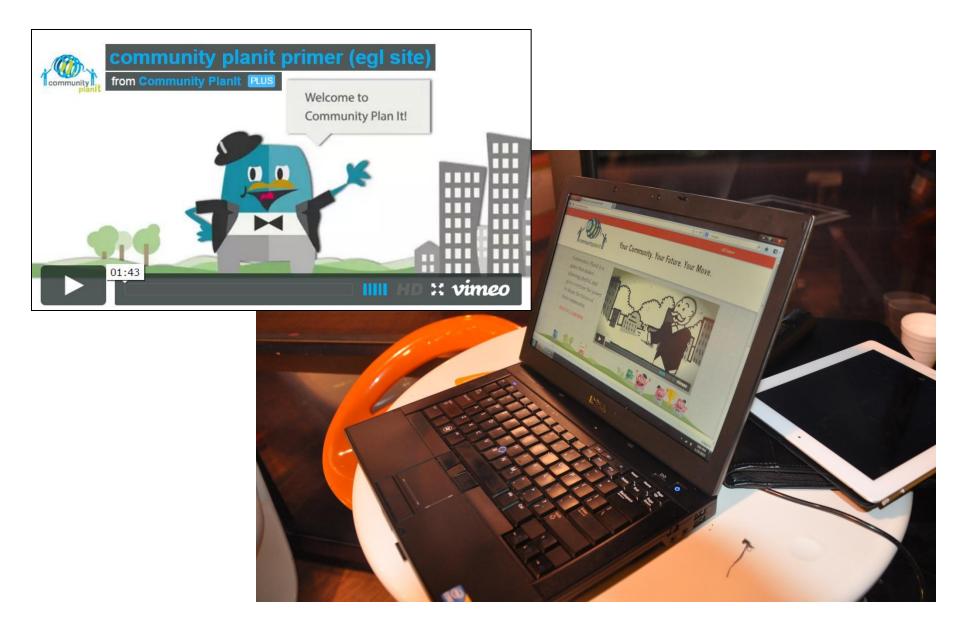


#### Meetings > Open Houses





# **Community PlanIt**





### **DIY Scenarios: MBTA Calculator**

B home mapping to turn of entry		- 2 (23) Jacob	00 · · · · · · · · · · · · · · · · · ·
	MAPC METROPOLITAN AREA PLANNING COUNCI	<ul> <li>Developmente l'Attention per la contracta de la c</li></ul>	
	MBTA BUDGET CALCULATOR: How Would You Fix the T's Budget? Budget Deficit: \$ 161,000,000 You've filled: \$ 0		
	After a decade of chronic underfunding, the MBTA is facing a \$161 million fisbal year 2013, which begins on July 1st. The Thes proposed two differ increases and service outs (Scenario 1 and Scenario 2), both of which ha opposition. See if you can figure out a better way to fix next year's budge think are the best options for raising revenue, outing costs, and finding hy agencies. Click to learn more about how the T got here, and see their pro	ant packages of faire le generated strong public t by choosing what you lep from other state	
	Fare Increases	Prevenue	
	Across-the-board fare increases		
	C Remarks 1 feet moneyame (ang. 40%)	\$140.1 million	
	C Barraria 2 fee increase (e.g. 10%) Transp	\$7.16.2 million	
	C homes at any of RN. Stock	2/53 voltave	
	Character or sweep of 10% lines	B41.0 million	
	The RIDE		
	C Registr Lee M. premium lies \$12 Inform	\$3.7 million	
	C Reptir fair (3, premium fair (3, premi	\$2.1 million	
	Service Cuts	Sevings	
	C Devices converse of after than and or persons towns	BL7 million	
	C Binneste waarand service on Dreen Line Elegent and Walayan today (Service	\$1.4 editors	
	Bus Cuts		
	O MPR Researce 1 live suite 1 million	Brd.4 million	
	C MRM Scenario Than Long Concern	\$60, a reflect	
	MBTA Non-Fare Revenue	Paiversan	
	O Payment for assisting having rights (2000)	Elene	

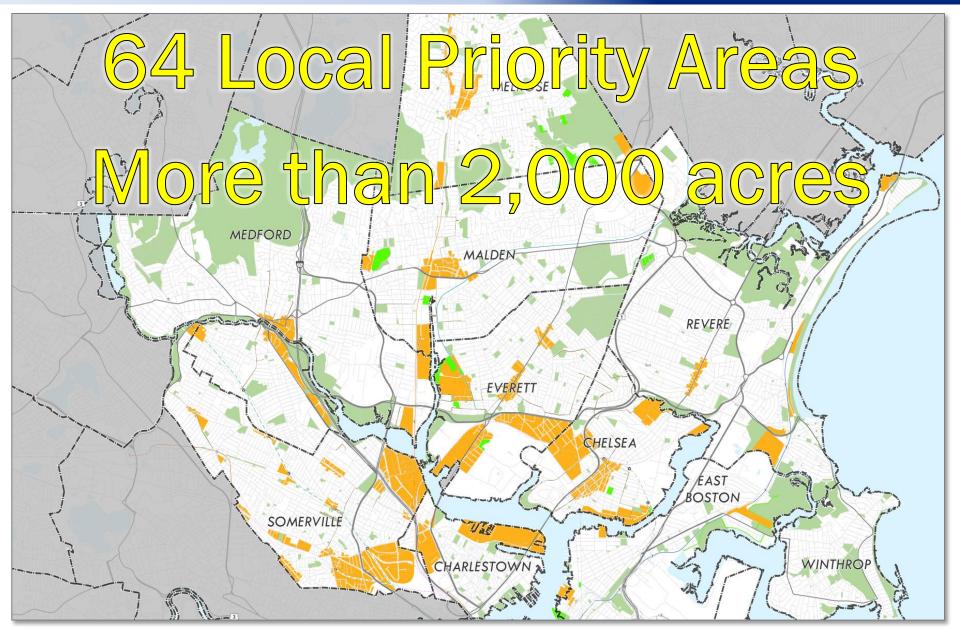


## **Capacity Building: ILEAD**



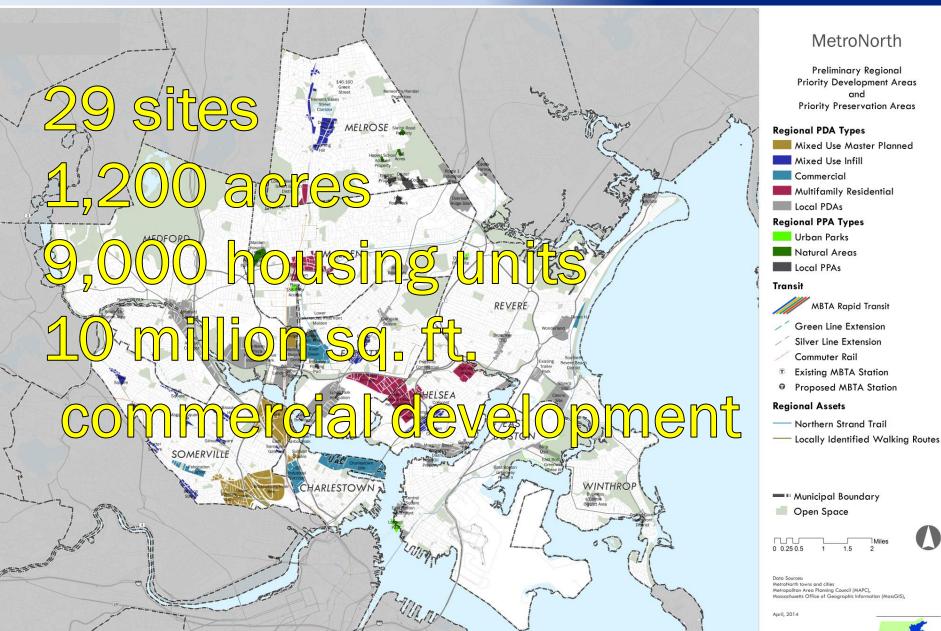


## **Priority Area Screening**





# **Priority Area Screening Results**





## Questions? Comments?

#### Amy Cotter Metropolitan Area Planning Council acotter@mapc.org

